INTRODUCTION

The Institute of Business Administration (IBA), Karachi, is the oldest business school outside North America, and was established in 1955 with initial support provided by the world famous Wharton School of Finance, University of Pennsylvania, and University of Southern California.

It has, in the last few years, signed strategic partnership collaborations with the Indian School of Business, Hyderabad (ISB), Babson College, MA, USA, University of Malaysia, Malaysia, and the Institute of Chartered Accountants of Pakistan (ICAP), for the purpose of student and faculty exchange, executive education, and joint research.

WHY JOIN THE IBA SUMMER SCHOOL PROGRAM?

The concept of the IBA Summer School is to develop and sustain a wide range of innovative academic and skill-development courses and programs for a diverse population of students and adults, to provide them with an opportunity to enhance their academic, professional, and personal experience.

Our recurrent theme is to continuously expand its programs and services to provide education and skills to individuals who would like to earn academic credits, advance their career, or pursue personal enrichment.

BENEFITS - ACADEMIC, SOCIAL, & ASPIRATIONAL

Students, teachers, and adult learners from within and outside Pakistan will have the privilege of studying under experienced faculty/specialists.

Individuals wishing to improve and enhance their academic or personal skills, or wanting to obtain a certificate in a given subject can enroll in courses of their choice.

People who would like to progress in their career, or are embarking on a new career path can join courses that would facilitate them in their professional lives.

Faculty and Teachers can opt for faculty development courses, that will develop and enhance their teaching techniques and pedagogy in the classroom.

Participants will get a chance to interact and network with a diverse group of people, including eminent and experienced personalities in a sociable and open environment.

WHO CAN APPLY

► Students currently enrolled in O-levels/ Matric, A-levels/Intermediate, or Higher Education in any discipline.
► Adult learners with a minimum qualification of O-levels/ Matric.
► Current IBA undergraduate, graduate, or PhD students.

PROGRAM OVERVIEW

For Visiting Students:
► 2-6 week courses (Morning/Afternoon/Evening)
► Program will run from: 15th June - 20th August, 2013
► Online Course Registration: 1st April - 8th June, 2013
► Fee Payment: 16th May - 6th June, 2013

For IBA Students:
► 6 week courses (Afternoon/Evening)
► Program will run from: 1st July - 20th August, 2013
► Online Course Registration and Fee Payment: 20th June - 22nd June, 2013

FEE STRUCTURE

► Standard course fee for a 6-week course is Rs. 19,500/course.
► The fee for other courses will be based on the course duration, and number of class hours/week

FACILITIES

► State-of-the-art computer labs
► Well-equipped libraries containing more than 40,000 books, 50 journals, 45,000 e-books, and 17,000 online journals on various subjects
► Boys’ and Girls’ Hostel Facilities for students, from outside Karachi and abroad
► Breakout Rooms
► Cafeterias

COURSES OFFERED

Business Courses
► Accounting for Decision Making
► Econometrics
► Introduction to Business Finance
► Speech Communication
► Marketing Issues in Pakistan
► Advanced & Applied Business Research
► Introduction to Statistics
► Quantitative Methods for Decision Making
► Ethics in Corporate Society

Special Interest Courses
► Introduction to Music Production-Guitar & Keyboard
► Concept Design/Animation
► Walking Movies
► Digital Photography/Video Production
► Creative Writing: Script & Stage
► Innovation Factory
► Introduction to Robot Programming
► Data Mining
► Graphology
► Psychology
► Crisis Communication
► Presentation and Interview Skills
► Women Entrepreneurship & Leadership
► Creative Coding
► Public Speaking
► Practical Marketing
► Social Media Marketing
► Negotiations & Influence
► Astronomy
► Legal Issues for Small Enterprises

Linguistics
► Arabic
► Chinese
► French
► Written and Spoken Urdu
► Improving Spoken English Skills
Faculty Development
▶ Innovating Teaching Methodologies and Pedagogy
▶ Backward Course Design
▶ Using Technology in the Classroom

For a List of Complete Courses, Please Visit: http://summerschool.iba.edu.pk

HOW TO APPLY
▶ For online registration forms, fee payment, course schedules, and other details, please visit: http://summerschool.iba.edu.pk

For further information, please contact us via: https://www.facebook.com/pages/IBA-Summer-School

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Phone: +92-21-38104700-1 (Ext. 2667)

City Campus: Plot # 68 & 88, Garden/Kayani Shaheed Road, Karachi - 74400, Pakistan
Phone: +92-21-38104701

Become part of an exciting and diverse educational experience at

IBA SUMMER SCHOOL 2013