Introduction to Entrepreneurship & Family Business Management

Instructor Profile:

Imran Javed Hassan
ijhassan@iba.edu.pk
imran@goldmohur.com.pk
ijhassan@live.com

Teaching & Professional Experience:

- 15 year of teaching experience, at graduate and undergraduate level, at Institute of Business Administration (IBA), Karachi.
- 15 year of experience of running a family business.

Qualification:

- M.S. - in Management Sciences, SZABIST, Karachi.
- M.B.A. - IBA, Karachi.

Course Description:

Who is an entrepreneur, what are the characteristics of an entrepreneur, how does an entrepreneur organize, manage and take risk in creating an enterprise will be discussed in this course. These enterprises generally become family business, which at times evolve into large corporations. For centuries entrepreneurial families have contributed to the economic growth of nations. The oldest forms of business that are known to us are family-owned businesses. The academic interest in family-owned business began only two decades ago. How family–owned business evolves, is managed, and is transferred from one generation to another is very unique and interesting. This course try’s to give a bird’s eye view of these topics.
Learning Outcomes:

By the end of the course, participants will have:

- Increased their knowledge of the basic entrepreneurship & family business models.
- Acquired some critical understanding of family governance and its issues.
- Have better understanding of family business succession.
- Become familiar with the basic elements of family constitution.

Teaching Methodology:

This course requires the participants to come prepared with the readings assign to them. There will be no exam, however the participants will be requested to present and discuss articles and cases.

Who Should Attend the Course?

- Students who are planning to join their family business.
- Students who are planning to start their own business in future.
- Young entrepreneurs, who are currently running or are a part of a family business.

Recommended Age Group: 15 to 26 years old

Course Duration:

Duration: 1-month course with 4 (90 minutes) classes per week.
Venue: City Campus.
Days: Monday, Tuesday, Wednesday, and Thursday.
Timings: 9:00am – 10:30am.
Total Number of Sessions: Approximately 17-19 as the course will end before Eid holidays.